

Optimum branding – your KEG as a brand ambassador



Make use of the wide range of decorative possibilities

PLUS KEG/junior PLUS KEG: fully coated KEGs



KEG Body



■ In-mould coating



■ In-mould labelling



■ Coloured stripes between and above or below the rolling rims (advertising space)

In-mould coating

In-mould coating involves a lacquer or paint being sprayed into the mould at defined points, with the help of a stencil. The polyurethane (PU) that is sprayed into the mould at high pressure forms a highly stable and scratch-resistant compound with the paint.

In-mould labelling

In-mould labelling involves a backing foil with a coloured design of any given complexity (e.g. a picture or logo) being placed into the mould. After foaming, the backing foil is peeled off the KEG revealing the motif that has blended with the foam in perfect quality.

Neck and base area



■ In-mould Coating



■ In-mould labelling



■ Embossing

ECO KEG: Stainless steel KEGs with top and bottom rings in PP



KEG Body



- Electro-chemical signature



- Labelling



- Coloured stripes

Top and bottom rings

Top ring



- Coloured top and bottom rings in polypropylene (PP)



- Embossing on Slimline and Euro types
- Coloured labelling not possible on Euro type

Neck and base area



Electro-chemical signature

Electro-chemical signature involves applying a logo to the stainless steel surface by means of an electrolyte solutions and electric current.

Labelling

This process involves a special backing foil being bonded to the stainless steel body with an innovative paint/adhesive combination. When the backing foil is peeled off, the decoration fixed to the KEG.

- ▶▶ ■ Laser printing, also possible of barrel base (2D barcode, logo, numbering, name, etc.)

SUDEX KEG: 100 % stainless steel KEGs



KEG Body



■ 2-colour silk screening



■ Labelling



■ Coloured stripes between and above or below the rolling rims

Top and bottom ring



■ Embossing



Neck and base area



■ Laser printing and engraving
(2D barcode, logo, numbering, name, etc.)

Labelling

This process involves a special backing foil being bonded to the stainless steel body with an innovative paint/adhesive combination. When the backing foil is peeled off, the decoration fixed to the KEG.

SCHÄFER Container Systems – the KEG sector’s leading innovators



All over the world, customers place their trust in SCHÄFER - and with good reason. There are already well over 17 million SCHÄFER KEGs in use, the best possible proof of quality and expertise in re-usable keg technology. The high-grade base material for all SCHÄFER KEGs is stainless steel, and fully automated deep drawing and finishing on state-of-the-art equipment also guarantee our containers are manufactured in outstanding quality.

For over three decades, SCHÄFER has been setting standards with innovative ideas and products. With developments in line with market conditions and customer requirements, we have perfected our KEG-technology and established ourselves worldwide as a universal supplier.

Traceability!

All SCHÄFER KEGs can be fitted with an optional transponder.



Our production locations



Head office and production plant at Neunkirchen



Betzdorf plant



Plant at Ledec nad Sázavou (CZ)

SCHÄFER Container Systems, one of the world's leading suppliers of container solutions for the beverage industry, is part of the internationally successful SCHÄFER WERKE.

This owner-led group of companies has its headquarters in Neunkirchen, in Germany's Siegerland region. The work of all SCHÄFER WERKE divisions– SCHÄFER Container Systems, SCHÄFER IT-Systems, SCHÄFER Industrial Solutions, Schäfer Equipment and Furnishings, Schäfer Perforated Metal and the EMW Steel Service Center – is based on high-quality thin steel sheet. The processing of this material is one of the core competencies of this enterprise.

